



Image Data Joins Premier Work Process Improvement Org

For Immediate Release:

Framingham, MA (April 15, 2002): Image Data Inc. of Framingham, Massachusetts recently announced its membership with the **Association for Work Process Improvement (TAWPI)**, headquartered in Boston. TAWPI works to enhance the performance of organizations and strengthen the value of professionals that employ emerging technologies in mail, remittance, document and forms processing. The education-focused non-profit organization helps end users sharpen their management skills, improve productivity and performance of their organizations and maximize their value as professionals.

"After evaluating several professional organizations, TAWPI really jumped out as *the* resource for us as we explore the future of our own solution offerings," commented Thomas Bourke, Senior VP of Sales & Marketing. He adds, "TAWPI is constantly covering what new technologies are available, how they should be implemented and managed and why they are important to the strategic direction of Fortune 1000 companies such as financial services, insurance, banking, government agencies and service bureaus, and utilities."

Image Data seeks to reference the vast knowledge base in mail, remittance, document and forms processing at TAWPI as a substantive complement to their in-house subject matter expertise. Since 1995, Image Data has worked with companies and organizations around the country in diverse sectors to address their varying needs in document and data imaging, archiving, hosting and storage as well as A to Z data and media conversions.

In addition to improved service delivery quality, increased productivity, and reduced admin costs, the foundation of all of Image Data's services consistently points to **Disaster Recovery** and **Business Continuity**. These elements have emerged as **strategic necessities** and Image Data has empowered customers to refine their disaster protocols into confidence-inspiring, effective solutions.

With offices in Albany, NY and Framingham, MA, Image Data's team approach to customer relationships has yielded high marks in customer satisfaction for initial needs assessment, implementation, and ongoing service contracts. The progressive company culture is project-focused, helping companies meet milestones on time and on budget.

Related Links:

Image Data: <http://www.imgdata.com>

TAWPI: <http://www.tawpi.org>

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